Stoneham Public Library Newsletter

Volume 1, Issue 11, August 2017

Kim Nagy and John Garp Harrison Present at Stoneham Library Dead in Good Company September 19th, 7PM





DEAD IN GOOD COMPANY (Ziggy Owl Press/Publication Date: August 9 2015, ISBN:0996374701, 320 pages, Price \$23.95) is a compelling collection of essays, poems and wildlife photographs of Mount Auburn Cemetery in Cambridge, Massachusetts by some of today's most important literary and celebrated public figures.

Sweet Auburn, as Mount Auburn Cemetery is affectionately known, is America's first garden cemetery.





Start, Manage, & Grow Your Business with ReferenceUSA Thursday, August 31st, 2017 12:00 P.M.

Guest speaker, TJ Pridell, with ReferenceUSA will be hosting an interactive lead generation Marketing seminar catering to the Stoneham business community.

Stoneham Public Library subscribes to ReferenceUSA, an online database that provides business and consumer research information.

This product offers critical, timely assistance to business owners, sales and marketing representatives, students and job seekers.

Stoneham Public Library patrons connect with ReferenceUSA with a click of their library card. This enables the consumer to create effective marketing plans, conduct essential competitive analysis, raise funds and locate people in order to expand & grow their business. The online database provides real-time access to more than 44 million businesses and 270 million consumers.

Stoneham Public Library cardholders may access this resource at home, work and at the library. The database features three detailed modules of information: "US Business", "US Standard White Pages", and "US Jobs & Internships".

Stoneham library patrons can select a location and radius to search through a database of Millions of businesses and locate direct business contact names. Many entries also include links to job postings.

Students can utilize ReferenceUSA to find articles for research on businesses and find data summaries to profile neighborhoods, cities and states, as well as researching demographics by business type, sizes and median income.

Library users can access ReferenceUSA at <u>stonehamlibrary.org</u> under "Resources > Online Databases > ReferenceUSA" on the library homepage. Just log in by typing your active library card number.

For more information, contact the Reference Department at <u>781-438-1324</u> or saltzman@noblenet.org

Please mark your calendar for Noon on Thursday, August 31st to learn about growing your business.

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The Library is pleased to announce a new database: Zinio for Libraries from Rb digital magazines.

RBdigital Magazines, the world's largest newsstand, offers full-color digital magazines for anytime, anywhere reading on desktops, mobile devices, and apps. Your library's collection of popular digital magazines includes both new and backlist titles with no holds, no checkout periods, and no limits.

- Online reading: Instantly read all current and backlist magazines on desktop and mobile browsers.
- Mobile apps: Download and read magazines on 95% of today's mobile devices, including iOS (Apple®), Android™, and Kindle Fire™/HD/HDX.
- Backlist: Grow your collection and build a digital backlist for anytime checkout and reading.
- Easy browsing and checkout: Browse your library's collection by newest issue, keyword search, genre and language to find your favorites and to discover new reading interests.
- Two ways to read: Check out magazines and read them instantly on your desktop or mobile browser or check out and download magazines through mobile apps.
- Helpful notifications: Sign up for weekly email reminders about your favorite magazines.

No limit and permanent checkout: Check out as many issues as you want and keep them in your account as long as you wish.

Just click Zinio for Libraries.



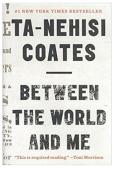
Staff Picks for #WhatsyourFour

The Massachusetts Board of Library Commissioners and the Stoneham Public Library are challenging residents of the community to read at least four books this summer and share their experience with others!

Join the conversation and tell us...

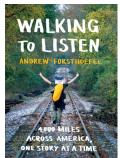
Fingersmith by Sarah Waters.

A Dickensian tale full of intrigue, suspense, and many twists.



Fingersmith

Between the World and Me by Ta-Nehisi Coates. An African American man writes a letter to his son THE WORLD about the racism in this country. Toni Morrison indicates this should be required reading.



Walking to Listen: 4000 miles across America by Andrew Forsthoefel.

Coming of age story of a young man traveling across America through the stories of the diverse people he meets.



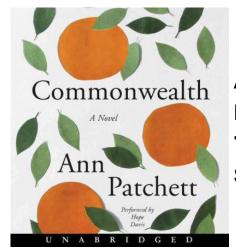
Papi: My Story by David Ortiz with Michael Holley. One of our favorite sports figures tells his story.

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Adult Book Discussion Groups

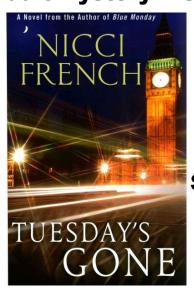
Upcoming book discussion meetings:

Adult Book Discussion Group.



Commonwealth by Ann Patchett.
August 28th at 7PM.
Please contact Maureen Saltzman at 781-438-1324 or
Saltzman@noblenet.org

Adult Mystery Discussion Group.



Tuesday's Gone by Nicci French.
September 7th at 7PM.
Please Contact Maureen Saltzman at 781-438-1324 or
Saltzman@noblenet.org